



**PRESS KIT
2014/2015**

STONEHAM MOUNTAIN RESORT IN A FEW WORDS

Only 20 minutes away from downtown Québec City, local and visiting skiers and snowboarders can enjoy themselves in the 42 trails, the Olympic halfpipe, and the 3 snow parks spread across 3 mountains. Offering one of the largest night skiing terrains in the country, Stoneham is also renowned for the vibrant atmosphere of the Bar Le Quatre-Foyers and the delicious food served at the Feu-Follet Restaurant. The perfect combination: epic riding, great food and fabulous après-ski!



“The variety of trails makes it challenging for all levels.”
Travel Industry Today

“It is a very secure family resort with plenty of high visibility terrain for moguls...”
Snow Magazine

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WHAT'S NEW?



NEW! ST.LAWRENCE SUMMITS: MULTI-RESORT TICKETS

This winter in the Québec City and Charlevoix region, ski fans can fully enjoy a new triply exciting ski experience at Mont-Sainte-Anne, Stoneham Mountain Resort and Le Massif de Charlevoix. With a St. Lawrence's Summits multi-ski area lift ticket, slide sports fans can decide which of the three mountains they feel like conquering - that morning! Exclusively offered at participating Charlevoix and Québec City lodging establishments, this new product is paired all season long with highly interesting promotions. The resort and its lodging establishment Condos & Hotel Stoneham are proud to be part of this association. Choosing this destination, skiers and riders will benefit of the following must:

- >When used at Stoneham, the same lift ticket becomes valid for **day and night skiing!**
- >Condos & Hotel Stoneham is the closed ski-in ski-out of downtown Québec city.

SNOWMAKING INVESTMENTS

The resort is proud to announce new investments on the improvement of its snowmaking system. The principal objective of these improvements is to offer more skiable terrain, faster for all clients. In addition to the new snow guns, some modifications will be made on the snowmaking process, permitting more flexibility on the strategies. Also, to diminish the snowmaking time for some popular trails like the #8, #9, #19 and the Expert Zone [area called "the 40s"], some excavation, dynamiting and irrigation work have been completed to reduce the quantity of snow needed and accelerate the snow cover in winter.

STONEHAM LAUNCHES A NEW RESPONSIVE WEBSITE THIS FALL

For several months, our teams have been working intensively with the objective of optimizing the navigation on smartphones, tablets and traditional computers. Fully home-made by passionate skiers and snowboarders, here are two examples of improvements that we are sure will make you love it:

- **WEBCAMS:** The statistics speak for themselves... the Webcams page is the most popular! **NEW:** full-screen images of all cameras.
- **SNOW CONDITIONS:** In the morning, only a quick glance at the daily newsletter is necessary to get the record straight. A new option is now available for getting even straighter to the point; select your difficulty level and get the specific terrain to show up on the map!
- **#STONEHAM:** For the best pictures of Stoneham, check out this page that brings together all the photos with this hashtag, published by all ambassadors of the mountain... YOU!



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A BIT OF HISTORY

At the beginning of the 60's, over twenty ski amateurs from the Québec City and Trois-Rivières business districts invested some 300 000 \$ to put together three ski trails and two ski lifts [T-Bar and double chairs] at Stoneham. More than forty years later, the realization of their dream was transformed into a ski resort with an international reputation for all-level skiers, day like evening. The site was finally chosen by Walter Moisan who noticed, in the horseshoe shape of Stoneham, incredible qualities for this "snow hole". Snow falls abundantly and remains there, offering ideal ski conditions. At that time, should it be pointed out, one did not yet speak about snowmaking. The geographical situation of the site offers exceptional snow conditions and protects skiers from the wind, in addition to offering a fabulous decor.

The company knows a stable growth until its acquisition, in 1979, by the businessman Marc Blondeau, owner of the shoe manufacture of the same name. After eight years, Stoneham's developments get ahead of Tremblant, Orford and Sutton resorts. The ski resort becomes owner of the entire valley, comprised of six mountains based on a 2,300-acre territory. Mr. Blondeau exploits about half of it. It is also under its impulse that new establishments are built including a hotel, shops, condominiums and a new welcome centre.

Since July 9, 1998, Stoneham belongs to Resorts of the Canadian Rockies. Skiers and riders will find 39 trails spread over four mountains, of which half are enlightened when the evening comes. That makes it the most brilliant resort in Canada with the most memorable snow park that includes a 22-foot wall half pipe, a wall ride, several rails and obstacles.

Stoneham Mountain Resort is owned by the Resorts of the Canadian Rockies [RCR] since July 9, 1998. Last winter was marked by festivities surrounding the 50th anniversary of the resort! The season ended with successful record numbers of recent years.



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LET'S TALK ABOUT FREESTYLE

First. 4th place for Best Park East Award. *SBC Skier Magazine*.

Stoneham has always done things differently when it comes to freestyle.

>Since last winter, jumps are back in the XL snow park. To improve the security of these infrastructures, they will all be designed as step-up jumps, which minimize the impact at landing.

>The Olympic half pipe is part of a permanent structure, which makes it accessible to freestyle enthusiasts as early as the end of December every year.

>XL Snow Parks: Two of the resort's four parks have XL proportions and offer bigger modules designed for experts. Controlled access with Park Pass.

>Beginner and intermediate level snow parks: It is important for less advanced freestylers to practice their tricks on smaller, safer and more accessible modules before they can move on to the XL parks. Our beginner level and an intermediate level park are ideal to improve your skills.

>Snow parks and Olympic half pipe always floodlit for night skiing.

“The Snow Park at Stoneham is definitely one of my favourites. It's a good place to train on bigger, more difficult modules or to practice complex tricks on more accessible ones. One thing's for sure:

Everyone appreciates it! »

Jason Dubois, Québec City, Professional snowboarder



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NATIONAL TRAINING CENTER

Over \$800 000 have been invested over the few past years to allow the resort to build a permanent half-pipe structure - which includes a state of the art, powerful snowmaking system. If there was a time when half-pipes only opened in March, Stoneham is about to break a record by delivering its 22-foot structure before Christmas. This significant improvement encourages professional teams to come and enjoy the facilities of Stoneham. Don't forget that the infrastructure is one of the 6 biggest half pipes in North America: 400 feet long, 22 feet high and 131 feet large. The word is out: the best half pipe in the country, period.



The quality of Stoneham's half pipe allowed me to develop my skills professionally in my home town, without having to move away to have access to high-quality infrastructure. The maintenance is remarkable, which is the essential feature of any half pipe, whether it is designed for professionals or a wider public”.

Hugo Lemay, Stoneham, Olympic athlete

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STONEHAM, HOT AT NIGHT

With its 19-lighted trails –covering 9,8 miles [15,6 km] – it represents one of the largest night skiing network in Canada where your night is guaranteed to be a success!

WHAT WIND? The skiable terrain spreads across four mountains in a horse-shoe shaped valley, what makes Stoneham sheltered from strong winds. When temperatures drop and the wind rises, it is the place to head to for comfortable skiing.



“Stoneham’s 4-Foyer Bar has to be one of the best designed ski bars anywhere.”

SKI Magazine



Stoneham is recognized for its very hot and groovy atmosphere. Also enjoy yourself having a drink in one of the free access exterior hot tubs.

FEU-FOLLET RESTAURANT

Breathtaking view on the slopes, diversified types of cuisine and an expanded wine list await you there. The “fondue” option is simply delicious as is the homemade and tasty fish’n’chips. Delectable breakfasts-brunches are also served all day and are very popular.

Next door, the **QUATRE-FOYERS BAR** offers the same trendy menu; it is possible to share a fine meal or to devour the traditional “full-equipped” nachos in the same après-ski atmosphere! A live band heats up the place every Friday nights [10:30pm] during winter season and 5 to 7 entertainment takes place every Saturday. Be there when the dance floor crowds up and ski-shots abound!

“Le Quatre-Foyers is quite possibly the biggest, slopeside après-ski bar I’ve ever set foot in. It is unquestionably the only one I know of that has two, count ’em, two Olympic-size hot tubs.”

Snow East Magazine

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LET'S TALK ABOUT FAMILIES

DYNAMIC SNOW SPORTS SCHOOL

The TELUS Winter Sports School and its 130 certified instructors offer lessons for every calibre of skiers and snowboarders. They are all certified and recognized for their passion of the sport and teaching. For our future champions, the Kidz' Island offers a full range of services, from nursery to daycare and Learn-to-ski/snowboard programs for a half-day to a full week.



KIDZ N THE MOUNTAIN

And for the young and the young at heart, we have a designated zone to enjoy their favourite sport at Stoneham. Trails “La Randonnée”, “Petit Champlain” and “La Casimir” for example, offer additional safety features including a reduced speed zone. “La Casimir” should make them smile all the way down to the bottom with its especially designed glade made of trees and figurines. In the School slope, a new beginner's lift has been installed last season to provide a safe and easy access to the whole learning area at the base of the mountain. Measuring 140 m, the “magic carpet” lift can carry up to 1.500 people per hour, virtually eliminating waiting time for this lift.

THE ACADEMY: FOR ADULTS ONLY

Stoneham Mountain Resort has also introduced four years ago the second Academy in the country. Like its big sister at Mont-Sainte-Anne, The Academy offers a complete selection of “ski with the pro” sessions with level III and IV instructors, along with the latest Head, Dynastar and Rossignol skis for those who want to give it a try during their lesson. With programs ranging from carving sessions to short turns or racing clinics, different packages are offered ranging from a few hour clinics to an unlimited season pass.

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LOTS TO DO

GEOCACHING

Live a unique experience as you go on a treasure hunt across the mountain with a GPS. Different courses adapted to all levels are offered. Offered for groups of 20 person and over.

SNOWSHOEING AND ICE SKATING

Take a walk around the mountain and explore the back country. Also enjoy our rectangular-shaped skating rink at the base of the mountain [near chairlift A]. Free access. Rental equipment is available at Sports Alpins.

LE NORDIQUE SPA & DÉTENTE

Located on the banks of the majestic Jacques-Cartier River, Le Nordique Spa is renowned for its Scandinavian baths and its unique relaxing atmosphere.

VALCARTIER VACATION VILLAGE

The largest winter playground in North America awaits you for an unforgettable day of fun in the snow. Located only 30 minutes away from the mountain.

“There is something special about the mountain atmosphere at Stoneham. A feeling that I have never seen anywhere else, although I have been to a great number of mountain resorts abroad”.

Vincent Marquis, Professional freestyle skier and Olympic athlete



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