

STORY IDEAS

FERNIE ALPINE RESORT FERNIE, B.C

SKIFERNIE.COM



Private Powder Playground

Its no secret, Fernie is known for snow, and lots of it! With up to 37 feet of POW to slay a season and Winter Sports School programs tailored to make you feel like you're the only one on the mountain! How many people can say they've been on the freshest powder a full half hour before the runs open? You can at Fernie with programs like First Tracks, The Breakfast Club (for the gentleman) & Early Girls (for the ladies).

The Friendliest Place on Earth

Voted the friendliest place on earth by www.greatoutdoors.com, where the beer is brewed locally, but the server who brings it to you may be imported. With extremely passionate locals, referred to by how many generations the family has been in Fernie, you'll find a huge number of interesting characters, ski bums and people with a wealth of Fernie knowledge.

2 is always better than 1, villages that is

The base area of Fernie Alpine Resort is home to a huge variety of food outlets, everything from fine dining at Lizard Creek Lodge to the famous Après location, the Griz Bar. Top it off at the delectable Beavertails treat truck in the plaza or a warm beverage at the outdoor fire pit at Slopeside Cafe & Deli. Once you're ready for a change of pace, take the shuttle to town, to take in the best of ski nightlife on the main street in downtown Fernie at locals favourite spots like The Brickhouse (a filming location for Hot Tub Time Machine) or The Central.

Mid Life Growth Spurt

Fernie may be a long sought after powder destination for many in the world, but did you know after the addition of the Polar Peak lift in 2011 it is now the biggest resort in the Canadian Rockies with the most runs and the biggest vertical.

Family Feud turned Family Bond

It's been shown participating in outdoor adventures as a family creates strong and positive relationships. Reconnect with each other in the beauty and fun of Fernie's winter wonderland - try Snowshoeing, Cross Country Skiing, Snowmobiling, Hockey, Ice Skating, Curling and more!

It's all about the lifestyle – why city slickers love Fernie

Fernie is quaint with small town urban flair. While adventure is at your doorstep, it's not a mass tourist destination. Along with its authenticity comes history, no visit to Fernie is complete without a stop in the Historic downtown to find out about its history in mining, bootlegging, the Ghost rider legend and to see the vintage and gorgeous building structure – the Fernie Court House.



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