



Kimberley Alpine Resort • [www.skikimberley.com](http://www.skikimberley.com)

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**A Hidden Gem:** Located in the spectacular Purcell Mountains in British Columbia, Kimberley Alpine Resort is known for light fluffy snow, short lift lines, and an abundance of sunny days – BC's sunniest ski resort! Skiers and riders of all abilities will find fun and excitement with rolling, groomed runs dispersed throughout North America's largest gladed terrain, featuring the Black Forest, where fun and adventure await and powder stashes last for weeks! With a unique Bavarian-themed downtown and a grand assortment of on-mountain and ski-in/ski-out accommodation, including Trickle Creek Lodge located directly at the main lift base; the hardest decision is just when to visit!

#### Claims to Fame:

- British Columbia's sunniest ski resort!
- North America's largest gladed terrain (over 500 acres), featuring the Black Forest - one of the four faces of North Star Mountain.
- One of the closest ski resorts to an international airport, Canadian Rockies International Airport in Cranbrook, BC. (20mins away)
- North America's longest lit ski run (approx. 2500m) and 10km night lit loop in the Kimberley Nordic Centre, adjacent to Kimberley Alpine Resort.
- Named "Favourite Resort" by OntheSnow.com, 2009
- Paralympic Training Centre with dedicated training run, the Dreadnaught, offering training for all disciplines including DH training, Super G, Slalom, and Giant Slalom.
- Most unique ski town atmosphere with Bavarian-themed downtown, cobblestone platzl, and giant cuckoo clock.
- Kimberley's own Yodeling Woodcarver, Adi Unterberger ([www.yodellingwoodcarver.com](http://www.yodellingwoodcarver.com)), was featured at the Austria House for the Vancouver 2010 Olympic Games.
- A unique mining railway museum complete with a train ride tour that travels around the resort base and surrounding areas as well as an old mining railway line between Kimberley and Cranbrook now converted into a greenway, reflect the strong heritage of this region and provide a unique experience for visitors.
- Home to the world-class, Trickle Creek Golf Resort. Designed by Les Furber and named one of the "Best Places to Play" in Canada by Golf Digest.
- Next door neighbors to the Kimberley Nature Park, with over 100km of hiking and biking trails.

#### Key Resort Statistics:

An average of 500cm (200 inches) of snowfall per season

Terrain: 1,800 acres of skiing

Trails: 80 runs including glades ranging from beginner through to expert

Terrain Breakdown: 20% Beginner, 42% Intermediate, 38% Advanced / Expert

Base Elevation: 1,230m / 4,035ft

Top Elevation: 1,981m / 6,500ft

Vertical: 751m / 2,465ft

Longest Run: 6.5km

Total Number of Lifts: 5 - 1 Express Quad, 1 Triple, 1 Double, 2 Surface Lifts

Season: Mid-December to April

Lift Operation: 9am – 4pm





### **Resort Services:**

Daylodge – Cafeteria & open eating area

Base Area Dining – Montana’s Cookhouse (in Trickle Creek Lodge) and Stemwinder Bar & Grill

Rentals – ski base, below Polaris Lodge

TELUS Winter Sports School - offers a number of child and adult programs for skiers and snowboarders of all ages and levels.

Sporting Goods & Souvenirs – Sports Alpine Boutique

Childcare – TELUS Wildhorse Daycare (Trickle Creek Lodge)

### **Activities:**

Mountain Tours - An introductory tour around the mountain helping familiarize guests with the unique terrain of Kimberley Alpine Resort.

RCR Rail Park – Multiple lines for improved progression of rail and box features. Novice through to expert riders.

Weekly Activity Schedule – Kidz Rule Nights including movies, games, and crafts, Snowshoe or Cross Country Ski Tours, Skating, and Mountain Fondue experience

In the Area - Cross Country Skiing (Kimberley Nature Park), Heli & CAT Skiing, Snowmobile Tours, Igloo Experiences, and Dog Sledding.

### **Getting Here:**

From runway to lift in 20. Seriously. Don't worry; you'll have time to put on your boots in the car! The Canadian Rockies International Airport (Cranbrook, BC) is one of Canada's Closest Skiing Airports, with only a 20min drive to Kimberley Alpine Resort. Daily flights are available from Calgary, Alberta and Vancouver, British Columbia. Calgary International Airport is an easy 4hr drive through Kootenay National Park and along the picturesque Kootenay Hwy. Short drives from Spokane International Airport (Spokane, Washington - 3.5hrs) and Glacier Park International Airport (Kalispell, Montana (3.5hrs) make Kimberley Alpine Resort incredibly accessible from the USA. Car Rentals and airport shuttles are available.

For More Information, please contact: [Media@skircr.com](mailto:Media@skircr.com)

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## What's New in 2012.2013

- *NEW Stop in the RCR Junior Freeski Series.* Kimberley Alpine Resort will now be added on the Junior Freeski Circuit, the Junior Freeski will also be visiting Fernie Alpine Resort, Kicking Horse Mountain Resort and Nakiska Ski Area this season.
- *NEW Summer Grooming Program.* With this program we will now be able to open with better conditions than ever!
- *NEW Enhancements to Mobile Site.* Get up to the minute weather and now also Web Cam, Event Info and the latest News Items & Photos from the resort.
- *NEW Multi-Resort Ticket & Resort Addition.* Kicking Horse Mountain Resort joined the Resorts of the Canadian Rockies family last ski season, this year we are happy to offer a brand NEW Powder Pass Lift Ticket – allowing you to ski Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort all on one lift ticket.
- *NEW Season Pass with Additional Resort.* You can now ski 4 great resorts on one season pass; the RCR Rockies Season Pass will include Kicking Horse Mountain Resort, Fernie Alpine Resort, Kimberley Alpine Resort and Nakiska Ski Area next season. For More Information visit the [RCR Webstore](#) Online.
- *NEW Air Service.* The Canadian Rockies International Airport will start air service to and from Fort McMurray this winter, making it the closest skiing to Fort McMurray.
- *NEW Minute Maid Kids Centre Enhancement* – Kids love to ski, and we are taking it a step further with the Minute Maid Adventure Trail Program, featuring cool info on the environment and natural history along ski trails through the woods.
- *New Year's Eve Fireworks Even Added.* Spend New Year's Eve with the family at Kimberley Alpine Resort, not only did they add a brand new fireworks show (at a kid friendly time of 9pm), their New Year's Eve Family Event features family ice skating on the rink, complete with hot chocolate around the fire pit and a family friendly DJ.

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## Story Ideas

- **Your Own Private Playground** – Kimberley Alpine Resort is known for NO Lift Lines and wide uncrowded slopes. Powder stashes last for weeks here! Visit the [“Getting Here”](#) section on our website for more information.
- **Closest Ski Hill to an International Airport** – Kimberley is located just half an hour from the Canadian Rockies International Airport (YXC), Fly & Ski all in one day!
- **True Winter Playground** – from the Glades in the “Black Forest” to the Night Skiing on the longest illuminated slope in Western Canada and wide open groomed runs, there is something for every ability level and interest in Kimberley! Visit the [Mountain Stats](#) Online for more details.
- **Unique Tours** – Have a Kootenay Fondue experience at Kimberley! Enjoy a snowshoeing tour and a chocolate fondue at the top of the mountain in the Kootenay Haus.
- **Authentic Ski Town** – Kimberley is the Bavarian City of the Rockies; experience arts, culture and a wide range of fine dining.
- **Best Family Friendly Resort** - Voted the best family friendly resort by [www.snowseekers.com](#) through a visitor’s poll. Visit the [Media Centre](#) for all Kimberley’s Awards & Accolades. With Kids Après Activities almost nightly and the NEW family skating rink, this is a family hub of activities! Visit the [Online Events Calendar](#) for all events and activities!
- **The Locals** – the City of Kimberley is known for having a laid back and friendly atmosphere, just ask anyone at the resort; it has one of the highest local employment rates of many ski hills, not too many imports here, just authentic Canadian spirit.
- **Huge Variety of Ski in/Ski Out Accommodations** – Kimberley features one of the most vast varieties of Ski In/Ski Out convenience, everything from Hotel Style to Mountain Homes; you will find what suits your needs in Kimberley. With vacations booked directly through the same company you can trust in your booking agent and website to deliver what you’ve asked for! Visit [RCR’s Vacation Website](#) for all information or to Book Online.
- **Live On-Mountain Music** – The Stemwinder Bar & Grill is a favourite for Après, plus features live local music almost every night! Find more information on our [Dining & Shopping](#) Section on our Website.
- **A Stop on the famed Powder Highway** – Kimberley Alpine Resort is located on the “Powder Highway” – tour the authentic ski towns and resorts of the Kootenay Rockies in B.C – other RCR resorts on the Powder Highway are Fernie Alpine Resort and Kicking Horse Mountain Resort.
- **Steep in History & Tradition** – Kimberley is home to the Bavarian Iron Legs Quadrathon, running strong for 30 years, as well as the annual Ski Burning Ceremony, done as an offering to Ullr, the Norse God of Snow.

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## Awards & Accolades

### 2010-2012

- Tourism Excellence Award –**2012** – *Kimberley Chamber of Commerce* - <http://www.skikimberley.com/news-and-info/NewsItems.aspx?a=704>.
- Hidden Gem – **January 2010** – *Daily Breeze*
- Top 100 Reasons to Celebrate the Season – **August 2010** – *National Post (KAR Reason #53)*
- Platinum Ski Area Award, East Kootenay – **2010** - *Best of Business Awards - Kootenay Business*

### Kimberley Best of Skiing Awards – Ski Canada Magazine 2012

- Best FREE Stuff – Kids 12 & under Night Ski for FREE under the largest lit run in the west.
- Best Deals – Kimberley Nightrider Pass included unlimited adult night skiing all season for \$89.
- Best Snow – Kimberley
- Best Tree Skiing - Kimberley

### 2006-2009

- Favourite Resort – **2009** – [www.onthesnow.com](http://www.onthesnow.com) *Visitor's Choice Awards*
- Named in Top 50 Family Ski Resorts – **2009** – [www.onthesnow.com](http://www.onthesnow.com)
- Platinum Ski Area, East Kootenay – **2009** – *Kootenay Business: Best of Business Awards*
- Bronze Ski Show, East Kootenay – **2009** – *Kootenay Business: Best of Business Awards*
- One of the Top 10 Spots for Out-of-Way Skiing – **2008** – *The Daily Breeze*
- Best of Business Reader's Choice Award Winner – **2008** – *Kootenay Business Magazine*
- Best Snowshoeing – Kootenay Fondue Tour – **2007** – *Ski Canada Magazine*
- Named a Top 20 Holiday Hot Spot – **2006** – *Westworld Magazine*

### 2000-2005

- More to it That Meets the Eye – **2000** - *Powder Magazine*
- No Place Like It – **2000** – *National Post*

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